
PROGRAMMING AIDS

EDITOR'S NOTE: The Programming Aids Service is intended to show what's happening at radio stations around the nation in regards to records . . . primarily records not yet on the chart or on the bottom of the chart. In coming weeks, the service will be expanded to more easy listening and r&b stations. Best Pick is a record that has a chance to go all the way. Best Leftfield Pick is a record by a new artist or established artist who hasn't had a hit recently that could go all the way. Biggest Happening is a record that is getting most requests and sales in area. Biggest Leftfield Happening is a record by a new artist or one who hasn't had a hit recently that is getting most requests and sales in area.

POTSDAM, N. Y.: WNTC program director Ralph Curcio—**Best Pick** is "Along Comes Mary," by the Lexington Ave. Local, Epic; **Best Leftfield Pick** is "Fire," by the Five By Five, Paula; **Biggest Happening** is "Look to Your Soul," by Johnny Rivers, Imperial; **Biggest Leftfield Happening** is "Give Me One More Chance," by Wilmer Alexander & the Dukes, Aphrodisiac.

MAY 18, 1968, BILLBOARD